



In Booth “How To” Seminars

Take advantage of the in booth “how to” demonstrations in your booth.

Your demonstration can run at specific times or continuously throughout the show. A description of your “How To” demonstration, along with the schedule will be promoted in the official Show Guide. Be sure to complete the “How To” booth demonstration information on your Contract Submission Checklist.

Let us know if you are interested in conducting a more detailed demonstration during our regularly scheduled seminars. Seminars are typically scheduled for forty-five minutes but may be adjusted depending on the complexity of your subject material. We will run as many seminars as possible. Just circle the “Yes” on the Contract Submission Checklist and we will contact you to confirm and schedule your seminar.