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FOR IMMEDIATE RELEASE

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Picture Attached: Proclamation 2014.jpg

For the second year in a row, Governor Scott Walker issued an official Proclamation announcing the month of April as "New Homes Month" within the state of Wisconsin.

GOVERNOR WALKER PROCLAIMS APRIL "NEW HOMES MONTH"

Wisconsin Builders Association and Brown County Home Builders Association Highlight Benefits of Building a New Home

(Madison, WI) – For the second year in a row, Governor Scott Walker issued an official Proclamation announcing the month of April as "New Homes Month" within the state of Wisconsin. To celebrate New Homes Month, the Brown County Home Builders Association (BCHBA) is working in conjunction with the Wisconsin Builders Association (WBA) to promote the benefits of building a new home. Find the "Top Ten Reasons to Build a New Home" at www.BCHBA.org or at the WBA's new web domain, www.HomeSweetNewHome.com.

Throughout the month of April, the BCHBA, WBA and 22 other associations state-wide will also conduct a consumer education campaign on Facebook highlighting five main themes: Healthy Living, Peace of Mind, Social Entertaining, Wise Investment, and Personal Achievement.

"It is encouraging that Governor Walker has placed new home building as a top priority for the state once again," said Kirsten Lee Villegas, WBA State Executive Officer. "Besides the positive economic value to a community, new homes also provide tremendous personal value to a homeowner."

The first week's theme focuses on Healthy Living and the advantages that a newly built home provides to personal health and well-being. Topics such as natural sunlight, indoor air quality, potential "used" homes issues with mold and radon will be discussed with helpful links to find even more information on the topics.

To follow the weekly consumer education updates, simply "LIKE" the BCHBA Facebook page at <http://tinyurl.com/mdjgaln>.

The Brown County Home Builders Association is a trade organization made up of dedicated professionals who provide excellence in housing through education and innovation for the betterment of members and our local communities. Successfully serving our industry since 1956, the Brown County Home Builders Association is committed to preserving and promoting the American dream of home ownership by working for quality, safe and affordable housing in Brown, Kewaunee, Marinette and eastern Oconto counties.

The Wisconsin Builders Association® (WBA) is a professional trade organization that advances the housing industry for members and consumers through government involvement, education and promotion. Founded in 1947, the WBA is comprised of over 4,800 members and 23 local associations committed to preserving and promoting the American dream of home ownership.

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